



## Israel is only one step behind the Chinese mammoth in venture capital investments in startup companies:

- According to a Dow Jones Venture Source report, tiny Israel's high-tech industry is not far behind the Chinese mammoth in the scope of venture capital investments in local startups executed in the first quarter of 2008.
- While investments in Chinese startups amount to \$719 M with a total of 39 deals, Israel showcases \$572 M (compared to only \$99 M in India), with a total of 55 deals, equal to the total number of deals in China and India together.
- The Dow Jones report published June 2008 found venture investing to be strong in Europe and Israel. "Despite its size and political situation," it said, "Israel continues to draw an impressive share of startup dollars because of its intellectual talent."
- Mark Heesen, president of the National Venture Capital Association, added that, "If Silicon Valley could be replicated anywhere else in the world, Israel would be the place to do it."





## Be Where High-Tech is Happening Today!

### Kiryat Atidim, High Tech and Business park, Tel-Aviv Israel

Atidim Park, also known as the Israeli Silicon Valley, is the largest employee concentration in Tel Aviv, and the most successful high-tech industrial center in Israel today. Neighboring the beautiful shores of the Yarkon River and the green lungs of Tel Aviv, this center offers the optimal location and conditions for accommodating R&D departments of the world's leading firms.

We invite you to join the many global firms which have already established their presence in this important industrial zone, and to be where high-tech is happening today!

### Ramat Hachayal – Atidim High-tech Zone, Tel Aviv, Israel

- Total Office floor space in Atidim:  
2008: 750,000 sq\*m. (900,000 sq'y)  
2013: 1,000,000 sq\*m (1,200,000 sq'y)
- Multipurpose buildings with advanced **energy saving** power facilities.
- A sophisticated communication infrastructure enabling **maximum flexibility** for developing requirements.
- Buildings offer spaces adaptable to any need including offices, computer rooms, IT centers, R&D labs, classrooms, etc', with options for future expansion.
- A wide variety of **restaurants and coffee shops** of leading local and international brands.
- Full range of **community services**: banks, post offices, gyms, barbershops, flowers, transportation etc.

## Why Israel ?

“ If Silicon Valley could be replicated anywhere else in the world, Israel would be the place to do it ”

**Mark Heesen**, president of the National Venture Capital Association, 2008

- Highly skilled workforce, characterized as being young, creative and innovative, multicultural and informal, risk taking and success motivated, with a strong spirit of leadership and intense social network.
- Powerful VC community
- Strong fusion between the business and the academic worlds.
- Strong international presence and highly rated business opportunities.

Israel's technologic, scientific and industrial communities are constantly engaged in a perpetual effort to generate meaningful contributions to the world, to improve lives, to better security and to enhance human capabilities in a multitude of high proficiency skills.

**We invite you to join us, and be a part of this lively and creative business environment.**



View from the 30th floor